



# VanHack & Locelle

*VanHack uses Locelle to Advance Gender Equality, Business Growth & Talent Attraction in Tech*

## About VanHack

VanHack opened in 2014 as an online school and recruitment platform, but soon pivoted to become a marketplace for employers looking for international tech talent. With huge clients such as Skip The Dishes, Rogers and more, male founder, Ilya Brotzky committed to not only being an advocate for women talent who want to pursue a global tech career, but also for the team itself at VanHack- with 45% + of the employees, women.



## Actively Advocating for Women in the Workplace

Dedicated to making a difference, VanHack is going against the stats. Male-dominated tech is known to be especially lacking within the areas of hiring women for executive leadership roles, at a rate of 24%-yet VanHack's leadership team is 50% women.

## Company Growth with Women Employees

McKinsey reports that companies with more women on the board statistically outperform their competitors over a long period of time.

## Creating an Equitable Culture

*"We just already had women on the team from almost the beginning. If you have that kind of scene early on, you'll have a more harmonious, welcoming and inclusive environment. I think it's really important to have both genders, men and women as a balance in teams so you can attract both."*