Mayara Brandao

Head of HR, VanHack

Who is Mayara

Mayara Brandao became acutely aware of the cohesive relationship between employee and employer success when mentorship was implemented.

Evidence indicates that 86% of mentees develop further skills and competencies with mentorship and almost 75% of companies report profit increases of up to 20% with gender diversity initiatives in place, as well as having lower levels of employee turnover.

Career Leaps

As a well-established team member at VanHack Mayara Brandao has been with the company for almost 4 years. Within that time she has gone from HR Generalist to Manager and now Head of HR whilst being enrolled in Locelle's program. Mayara Brandao's mentor has been extremely influential to her career trajectory.

Mayara shares that the mentorship has helped her with role clarity personally. On the company side, as Head of HR, the program has helped them attract and harness talent, as well as be able to identify their (the talents') strengths.

Mayara continues to share that one of the things an employee has said that they're doing well is: "Having women on the leadership team; they are like role models to her. That's something we want to continue, to cultivate role models so that other women can get there too."

Mayara's Experience

"It's been a gift! My mentor helped me recognize internal roadblocks that I had no idea of, and broaden my horizons. It really boosted my confidence, especially within strategic planning when you have a thousand different choices to make. She told me to believe and 'trust my gut'."