

Ilya Brotzky

Founder, VanHack

Who is Ilya

As a progressive tech founder, Ilya Brotzky sees the benefits of mentorship for women in terms of long-standing employees, and strong business investment.

Alongside this, creating a sense of belonging- which mentorship is paramount to, has a high value rate with statistics showing that there's a 56% increase in job performance for employees with a deep sense of belonging.

Not only does this improve workplace culture and job skills, but business development too.

Gender Diversity & Business Growth

Gender diversity for business growth has been proven to impact ROI positively, with regards to companies performing better in the stock market, generating greater valuations and a stronger alignment of products and services they provide to their target markets.

Ilya states: *“For me as a business owner, I really feel like I want to create a place where people want to stay for the long-term. That cost of replacing the person and re-training them, it’s a big cost for both time and money.”*



Supporting Women at VanHack

“For us to be able to give women a safe space where they can learn from each other, and learn from mentors and grow is really important. To have happy, great employees who can then create happy customers is fundamental.”