

How Locelle Grew Terramera's Leadership, Retention and Productivity Pipelines with a 100% Success Rate



Terramera Strategically Implements Locelle To Strengthen Women Workforce

'World Changing Idea' innovator Terramera has been recognized as a leading agtech provider, by using Actigate™ technology to transform how food is grown globally. Making clean food available and creating a sustainable future not only for the planet and its external people, but also prioritizing a sustainable infrastructure within Terramera's own workforce itself, more specifically, the women workforce is something they have successfully accomplished with the facilitation of Locelle's mentorship platform.

At the height of the pandemic, when women were at the most vulnerable regarding job security and unemployment rates much higher than those for men, they decided to reinforce, and invest in the women at Terramera by using Locelle's tailored 1:1 mentorship program.

"We wanted to offer this mentorship service to our team members, especially during COVID when people were struggling to connect.

We thought it would be really beneficial to provide a platform specifically to our female team members."

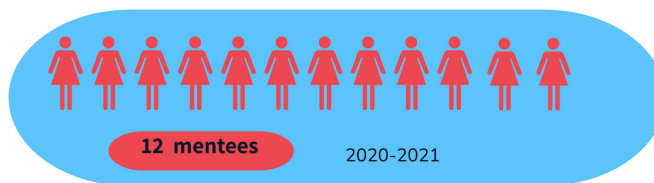
**Ms. Sydney Jung,
People Operations Generalist at Terramera.**

A Leap In Key Areas

...And Challenging Male-Dominated STEM

STATS

Having worked with Locelle since 2020, Terramera has found the platform to be an essential tool in reaching their strategic goals and significantly moving the needle in advancing their leadership, talent development/retention and productivity pipelines.



“Offering that connection and time to meet with someone, to discuss whatever topic they require, like career development, professional development and personal development has been extremely valuable, especially because our work environment is a very traditionally male- dominated field.”

Ms. Sydney Jung, People Operations Generalist
at Terramera.