

Women In Male-Dominated Industries

Official Stats

- In STEM- men are **3x more likely** to advance in their careers than women.
- Women represent just **23%** of STEM workers, though **28%** are graduates of STEM

[Mckinsey: The Power Of Parity](#)

- Women in BC lost **60%** more jobs in March 2020 than men, with unemployment rates much higher for women than men at the height of the pandemic.

[BC Women's Foundation: Unmasking Gender Equity](#)

- Studies have shown that inviting different perspectives and empowering minority groups to bring in their voices to STEM leads to **new inventions and enhances progress**.

[Hervolution.org and Underrepresented & Underpaid: Canadian Association of University Teachers](#)

- Women are **76%** less likely than men to be promoted to a managerial role.

[McKinsey: The Present and Future of Women At Work In Canada](#)

- Losing female talent in STEM is a **detriment to research and innovation**, especially because the supply of STEM cannot meet demands, and can lead to female customers being neglected by technological and social innovation.

[Harvard Business Review](#)